

Digital Blackpool Case Study

We would like to capture and share participant's stories as case studies to help us reach and support more people, and to share with the programme's stakeholders. Please give as much detail as possible.

Participant name	Family	Photo (if possible)
Participant age		
District of Blackpool participant lives in	Blackpool	
Staff name	Adam Beardow	
Background: (Brief history of participant before engaging with the project. How long out of work? Other barriers, e.g. ill health, caring responsibilities, learning difficulties, homelessness, redundancy, cultural/social issues?)		
We have two children and don't currently own a laptop or have an internet contract. We have smartphones but were struggling to do everything we need on them like applying for jobs and using government websites.		
Engagement: (How participant found out about the project?)		
At the library.		
Testimonial: (What does participant think about project? How has it made a difference to them?)		
The gentleman that runs the scheme was very helpful and friendly and provides an amazing opportunity for people that are in need of internet access at home.		
It benefited not just me but my children with doing their revision/homework from home. My eldest daughter is sitting her mock exams at the minute and it has really helped.		
We're using the internet a lot more as a household as it's so much easier now. We've been searching for jobs, online banking and using council services without having to go to the library where there's no privacy.		
I really appreciate you helping us out like this, it means a lot to myself and my family.		

Groundwork produces a range of communications resources to promote our programmes. We like to share the experiences of real people who are using our services in our communications as it helps to demonstrate the difference our work is making. By completing this form, you give us and our partners permission to use your story in our communications. Thank you for your help.

I consent to my story used for:

(Please tick to agree)

Presentations: Internal and external presentations

Online media: websites and social media pages and news sites (e.g. Twitter, Facebook)

Publications: leaflets, posters, newsletters, reports and other marketing materials;
National, regional and local papers; magazines

Television and radio: National and regional television; national, regional and local radio

Can I remain anonymous?

You can choose to have your real name published with your story or remain anonymous (in which case, we will use a false name). Please tick one of the following options:

I AM happy for my real first name to be used OR I do NOT want my real name to be used

Please tick this box if you do NOT want to be featured in imagery or video footage
Please let us know if there are any ways in which you do NOT wish to be represented or described:

I am happy to give my permission

Please sign this form to show you are happy to give permission for your story to be used to promote the Digital Blackpool programme.

Signature

Date 12/12/22

12/12/22

If you are under 18, we need written permission from a parent, guardian or responsible adult:

**Signature of
Parent/guardi
an**

Date

Data protection: The information that you provide here will only be used to contact you about sharing your story in our communications work. We will not pass the details recorded on this form on to any other organisation without your permission.